

Inno4sports Interreg Event (IE) and Knowledge Capitalization Seminar (KCS)

Valencia 25, 26 and 27 March 2019

www.interregeurope.eu/inno4sports

PROGRAM

25 March

9:30 – 10:00 Arrival of the partners and registration

Interregional Exchange **SPORTS IN VALENCIA** (IVACE, Ciudad Administrativa, Sala 3, Edificio B, Calle 9 d'Octubre, Valencia)

10:00 – 10:15	Welcome	IVACE Director
10:15 – 10:35	Sports in RIS3CV. Labesports Coffee break	Paco Ferrando. IVACE
11:00 – 11:30	Sports in Comunidad Valenciana	Javier Sánchez. IBV Director
11:30 – 12:00	Sports and tourism in Comunidad Valenciana Nautical and sports tourism executive Valencia. Region Tourism Board	Esther Valero. Nautical and Sports Tourism Executive Valencia. Region Tourism Board
12:00 – 12:30	HEPA promotion in Comunidad Valenciana	Elena Pérez. DG Public Health
12:30 – 13:00	Debate	Moderator: Paco Ferrando. IVACE

Knowledge Capitalisation Seminar **ECOSYSTEMS AROUND DATA AND SMART INFRASTRUCTURES** (Fundació Esportiva Municipal - La Petxina)

15:00 – 15:10	Welcome	Valencia Sports Council Director
15:10 – 15:30	The old river as an sport innovation ecosystem	Enrique Orts. Reponsible of Sports Facilities. Valencia Sports Council
15:30 – 15:50	S&T living labs and smart vital cities Coffee break	Rene Wijlens. S&T
16:15 – 16:35	Arctic Sport Ecosystem of Lapland	Heikki Hannola. Lapland University of Applied Sciences
16:35 – 16:55	LODZ smart city	Maciej Riemer. PM of the Horticultural EXPO Lodz 2024
16:55 – 17:15	Debate	Moderator: Quique Alcántara. IBV
17:15 – 18:00	Site visit: Cycling around the old river bed to see sports facilities end at Ciudad de las Artes y Las Ciencias	
20:00 – 23:00	Dinner: Hotel Valencia Center	

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26 March

9:00 – 09:30	Arrival of the partners and registration	
	Knowledge Capitalisation Seminar	SPORTS CROSSOVERS (IBV, Edificio 9C. Universitat Politècnica de València)
09:30 – 09:40	Welcome	Javier Sánchez. IBV Director
09:40 – 10:00	Health-Sports recipee	José Luis Herreros Sainz. President of Colefcv
10:00 – 10:20	Vital cities	Rene Wijlens, Marc Van der Zande. S&T
	Coffee break	
10:40 – 11:00	Sports and tourism in Lapland	Eila Linna. Lapland University of Applied Sciences
11:00 – 11:20	Smart Stadiums - the case of Debrecen Bussines model, companies	Tamás Dékán. Debrecen Sportcentrum
11:20 – 11:50	Debate	Moderator: Rene Wijlens. S&T
11:50 – 13:00	Visit to IBV facilities Lunch	
	Interregional Exchange	REGIONAL STATE-OF-AFFAIRS AND GOOD PRACTICES (IBV)
14:00 – 14:50	Presentations by each region partner (10 minutes / partner): 1. Regional state-of-affairs 2. 2 good practices (GP)	Moderator: Valéria Szabó
14:50 – 15:40	Debate and interactive session/matchmaking. Match-making analysis of GPs identified, learning needs & knowledge sharing possibilities, learned from the GPs & the 5 Regional State-of-Affairs documents Coffee break	Moderator: Valéria Szabó
16:00 – 16:30	Bus transfer to L'Alquería del Basket	
16:30 – 18:00	Site visit: Juan Roig Private Sponsorship Programme 1. Visit to L'Alquería del basket 2. Talk about Juan Roig Sports Sponsorship Programme Free programme	

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27 March

09:00 – 09:30 Arrival of the partners and registration

Knowledge Capitalisation Seminar (IBV) **CLUSTERS AS INNOVATION ECOSYSTEMS**

09:30 – 09:40	Welcome	Javier Sánchez. IBV Director
09:40 – 10:00	CVIDA- Association of companies for Quality of life care	Pedro Fernández. President of CVIDA
10:00 – 10:20	Sports and Technology Cluster	Rene Wijlens. S&T General manager
10:20 – 10:40	MSE cluster. Hungary	Tamás Dékán. MSE
	Coffee break	
11:00 – 11:20	Cluster policies in Catalonia	Enma Vendrell. Head of international projects. ACTio
11:20 – 11:40	Sports industry cluster in LODZ	Piotr Wiąckiewicz. VERDE
11:40 – 12:00	GSIC by Microsoft	Ramiro Torres. GSIC
12:00 – 12:20	Debate. Short “training” about how to build up sustainable clusters	Moderator: Marc van Der Zande. S&T
12:20 – 13:30	Visit to the UPV Sports Facilities	
	Lunch	

Interregional Exchange **ACTION PLAN DEVELOPMENT** **2nd INTERREGIONAL STEERING GROUP** (IBV)

15:10 – 16:10	Workshop on the Action Plan drafting: 1. Presentation of the Guideline 2. Training on action planning	
16:10 – 17:10	Communication session	Alberto Bichi
	Coffee break	
17:30 – 18:30	Steering Group: Management session	Rene Wijlens and GE: Agnes Kovacs, Eszter Fodor-Kun
18:30 – 18:45	Closure: assessment of the 1 st IE&KCS	Marc Van Der Zande. S&T
20:30 – 23:30	Dinner: Planned at a traditional sport facility where an ancient regional sport is played: https://pelayogastrotrinet.es/en/	

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28 March

ClusSport **CLUSSPORT MEETING** (IBV)

- 10:00 – 11:15 Current status of the Sport thematic partnership and ClusSport collaboration
- By lead and co-lead partners, Kristiina Jokelainen, Regional Council of Lapland, Finland and Rene Wijlens, Cluster Sports & Technology, Eindhoven, Netherlands
 - Regards from the commission and update on S3 Platform on Industrial Modernisation, Nikos Pantalos DG GROW
- Coffee break
- 11:30 – 13:00 ClusSport collaboration – joint projects, led by Marc Pattinson, ReConfirm
- ReConfirm sum-up the Trentino meeting – next steps to develop investment projects
 - ClusSport project pitching max 5 minutes/case (this session will continue after lunch break), facilitated by Alberto Bichi, EPSI
 - ✦ Investment project leaders presents the current status
 - ✦ Other important ClusSport collaboration initiatives
 - ✦ Sum-up with ClusSport collaboration
- Lunch
- 14:00 – 14:30 ClusSport collaboration – joint projects
- ReConfirm sum-up the Trentino meeting – next steps to develop investment projects, Marc Pattinson, ReConfirm
 - ClusSport project pitching max 5 minutes/case (part 2)
 - ✦ Investment project leaders presents the current status
 - ✦ Other important ClusSport collaboration initiatives
- 14:30 – 16:30 ClusSport organisational development next steps – modified World café, facilitated by the strategy working group (we will discuss about this on our Skype this week)
- Sport thematic partnership – strengthening the collaboration
 - ClusSport strategy (creating the internal mirror group to wrap-up the strategy) - highlighting the next steps of the Sport partnership
 - Strategic Collaboration with other thematic partnerships and related networks
- 16:30 – 17:00 Summary of the world cafe and next step